



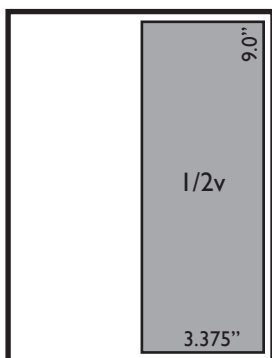
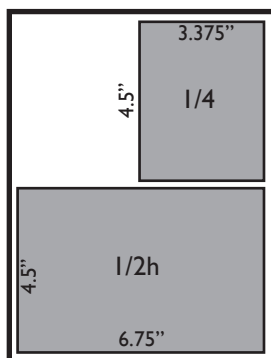
ANNUAL MEETING PROGRAM ADVERTISING RATE SHEET

CIRCULATION

The Annual Meeting Program is produced annually in conjunction with the annual meeting of the Society (March-April). The Program is distributed to all registrants at the annual meeting (circa 1,600). It is also available and distributed on request by non-registrants throughout the year. The Program contains the Meeting Schedule and Program Abstracts, as well as a section on educational programs. Customarily, the Program is approximately 175 pages in length.

SIZES

SIZE	WIDTH	HEIGHT
Full page	6.75	9
1/2 page horizontal	6.75	4.5
1/2 page vertical	3.375	9
1/4 page	3.375	4.5



RATES

AD SIZE	PRICE
2nd cover full page	\$425
3rd cover full page	\$425
Full page	\$350
1/2 page	\$220
1/4 page	\$150

SPECIFICATIONS

Advertisements should be sent **by January 15** in electronic format as .tif or .pdf files on a CD-R disk, along with a hard copy proof of the advertisement. Actual image size line screen should be 150. Ad copy sent in any other format will not be accepted.

To reserve advertising space in the Annual Meeting Program, please complete and return this form.

SIZE OF AD

- 2nd cover full page
- 3rd cover full page
- Full page
- 1/2 page
- 1/4 page

Company Business Name/Advertiser

Billing Address

City, State, Zip

Telephone

Fax

Contact

Signature

Date

Return form and advertising material to:

SfAA
PO Box 2436
Oklahoma City, OK 73101-2436
Phone (405) 843-5113, Fax (405) 843-8553
info@sfaa.net

Please contact the SfAA Office to obtain a free sample program.