



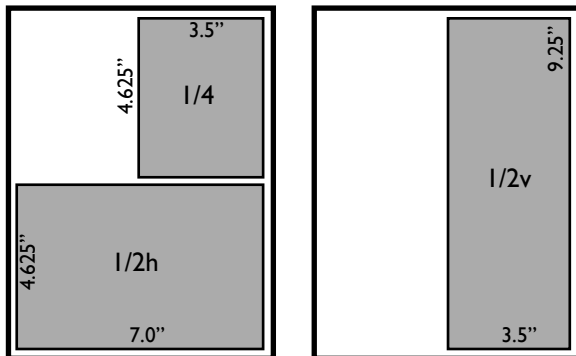
# HUMAN ORGANIZATION ADVERTISING RATE SHEET

## DESCRIPTION

*Human Organization* is the journal of the Society for Applied Anthropology. The journal regularly includes sections on government and industry, health and medical care, and international affairs. Articles report the application of concepts of social/behavioral science to issues and problems in the contemporary world. Circulation 3,500.

## SIZES

SIZE	WIDTH	HEIGHT
Full page	7	9.25
1/2 page horizontal	7	4.625
1/2 page vertical	3.5	9.25
1/4 page	3.5	4.625



## RATES

AD SIZE	1X	2X OR MORE
3rd cover full page	\$350	\$320
4th cover full page	\$400	\$350
Full page	\$280	\$250
1/2 page	\$170	\$150
1/4 page	\$100	\$80

## PUBLICATION DATES

ISSUE	DEADLINE FOR AD
March	February 1
June	May 1
September	August 1
December	November 1

## SPECIFICATIONS

Advertisements should be sent in electronic format as .tif or .pdf files on a CD-R disk, along with a hard copy proof of the advertisement. Actual image size line screen should be 150. Ad copy sent in any other format will not be accepted. *Human Organization* is printed offset, with an average of 100 pages each issue. Advertising will be placed at the end of the issue following the text.

## INSERTION ORDER

To reserve advertising space in *Human Organization*, please complete and return this form.

### SIZE OF AD

- 3rd cover full page
- 4th cover full page
- Full page
- 1/2 page
- 1/4 page

### ISSUE DATE

- March
- June
- September
- December

Company Business Name/Advertiser

Billing Address

City, State, Zip

Telephone

Fax

Contact

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return form and advertising material to:  
SfAA

PO Box 2436

Oklahoma City, OK 73101-2436

Phone (405) 843-5113, Fax (405) 843-8553

info@sfaa.net

Please contact the SfAA Office for a free sample issue.