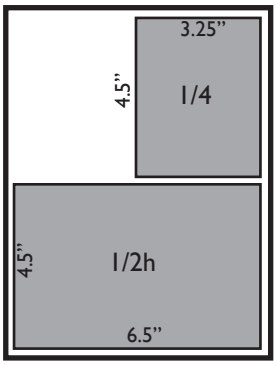
SfAA News Advertising Rate Sheet

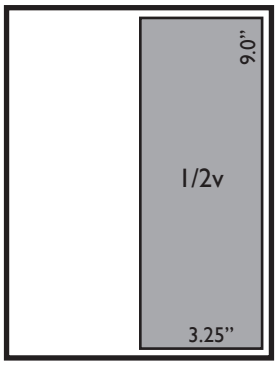
Description

SfAA News is published by the Society for Applied Anthropology and is a benefit of membership in the Society. Circulation 3,500.

Sizes

Size	Width	Height
Full page	6.5	9
1/2 page horizontal	6.5	4.5
1/2 page vertical	3.25	9
1/4 page	3.25	4.5





Rates

Ad Size	1X	2X or more
Full page	$400	$
1/2 page	$250	$
1/4 page	$150	$

Publication Dates

Issue	Deadline for Ad
February	January 1
May	April 1
August	July 1
November	October 1

Specifications

Advertisements should be sent in electronic format as .tif or .pdf files on a CD-R disk, along with a hard copy proof of the advertisement. Actual image size line screen should be 150. Ad copy sent in any other format will not be accepted. SfAA News is printed offset, with an average of 20 pages each issue. Advertising will be placed at the end of the issue following the text.

Insertion Order

To reserve advertising space in SfAA News, please complete and return this form.

Size of Ad

- ☐ Full page
- ☐ 1/2 page
- ☐ 1/4 page

Issue Date

- ☐ February
- ☐ May
- ☐ August
- ☐ November

Company Business Name/Advertiser

Billing Address

City, State, Zip

Telephone

Fax

Contact

Signature Date

Return form and advertising material to:
SfAA
PO Box 2436
Oklahoma City, OK 73101-2436
Phone (405) 843-5113, Fax (405) 843-8553
info@sfaa.net

Please contact the SfAA Office for a free sample issue.