

Minutes
Meeting of the Board of Directors of the SfAA
Lake Nokomis Room
Marriot City Center Hotel
Minneapolis, MN
Saturday, November 19, 2016

Present: Kathleen Musante, Sandy Ervin, Sarah Lyon, Neil Hann, Amy Foust, Laurie Krieger, Alecia Re Cruz, James Loucky, Ruthbeth Finerman, Bryan Tilt, Roland Moore, Jennifer Wies, Jane Gibson

[Note: page numbers refer to relevant packet documents]

Welcome and Review of the Agenda (p. 3)

Kathleen told the Board to expect significant discussion regarding the PMA report, the Treasurer's report, the WCAA report and survey issue, nominations and elections issues, the Sol Tax committee, HO and SfAA News editor searches, and honoring Tom May.

Review of previous Action Items (p. 4)

Kathleen will take over as WCAA representative when Roberto steps down. There is no replacement yet for chair of the Founders' Committee, nor editor for the SfAA News. The latter has been advertised but no takers have emerged yet. No checklist of criteria for prospective researchers of Society members has been developed. Committees have been repopulated. She has a proposal to consolidate some of the committees because of the difficulty of populating those with 5 members that deal with 1-2 applications. Regarding the Malinowski issue, Kathleen concluded this year's award was appropriately assigned. The committee unanimously agreed on the selection at the time the nomination was discussed. Maria Cruz-Torres agreed to serve on the Malinowski committee and Bill Dressler will remain as chair. Issues remaining: whether the criteria are appropriate, something Kathleen said we should probably discuss. Kathleen did not send note to the awards committees regarding the necessity of confidentiality. The Publications Committee was reconstituted with Lance Gravlee as chair. She had a long talk with Lance regarding expectations for the committee. Kathleen met with CASCA past president Michel Bouchard to discuss collaboration in the future and she apologized for any slight he felt in Vancouver. The Peltó Committee is populated. We still need liaisons for the TIGs without them. Sol Tax selection criteria will be discussed today. Bryan Tilt was appointed as liaison to the Risks and Disasters TIG. She has no proposal regarding interim meetings.

Laurie K could not find two nominees to be on the Del Jones Committee, but did find one person. She is emailing her to confirm. [AI LK to contact KM] It cannot be a grad student because the committee reviews grad student applications. Kathleen has yet to reach the chair of that committee. Regarding World

Anthropology Day, Laurie talked to Ed Liebow and got some ideas. We could talk to others at our schools about what we're doing. We could talk at career fairs. Ed has a lot of swag if we want to give it out. Community fairs are a good way to meet a broad segment of the public. Tony Whitehead's foundation works to get people of color in anthropology. Whatever ways we participate in World Anthropology Day, we should let Laurie know so she can say what we've done.

Roland reported that he was mobbed by students and talked nonstop for 5 hours yesterday. Students wanted to know about careers, and he talked up the SfAA. James pointed out that our presence here at the AAA conference is almost unknown. We have neither sessions nor an exhibit. He asked what we can do. Kathleen responded that because we are not a member or unit of the AAA, we have organization-to-organization relationships between executive directors and presidents, depending on the people involved. Ed is clear that he only speaks to the executive director, not to the president of the Society, and she noted that there is some rivalry, perhaps predatory behavior (though Kathleen cautioned against blowing things out of proportion), on the part of AAA towards the SfAA. We usually have a booth, but the AAA charge went from \$200 to \$2000 this year.

James suggested we put some identifier on our AAA badges. We could form panels about the SfAA, or form panels made up of applied anthropologists, and we could pass out pamphlets, all toward increasing our membership. Roland also suggested bookmarks. Alicia supported the idea of forming panels noting that European anthropologists have not heard of us. Jane wondered if organizing SfAA panels at the AAA meeting was doing Ed's predatory work for him.

Sandy suggested we invite Ed, with Neil, to meet with the Board in Santa Fe to discuss ways to improve the two organizations' relationship, an invitation framed as ways to work better together to improve our situations.

Jennifer pointed out that, in the past, the SfAA has met at this time for its fall meeting because we have had a table at the AAA. The table was provided at no charge and we paid for the badges. If we're not going to have that option any more, maybe the question is when is the best time and where is the best place for this Board to meet. Kathleen suggested we might raise this when we have our meeting with Ed in Santa Fe.

Kathleen also noted that since we're members of WCAA, we have been making inroads with other members of the WCAA, that half of the anthropologists in Europe are not academically housed. WCAA meets with the IUAES in Ottawa in May, and the big 4-year congress will be in Brazil in 2018. She says we should think of having a big presence there.

Action Items cont'd: Jessica Jean and Laurie were to take responsibility for the comments on the website regarding the concealed carry statement passed by the

Board. There were no comments so she is researching issues of impulse control and adolescence.

Roland was asked to find out why everyone rotated off the Kutschner Student Travel Award committee at the same time. He reported they were all friends of Gil Kutschner. One friend was unable to continue his work. He suggested that perhaps Sandy should appoint someone that knew Kutschner. Roland urged the committee to write up their procedures formally for future generations and they agreed to do so. Even though the remaining three are to rotate off in 2017, Roland noted that Sandy can reappoint them though it might be good to set up a staggered schedule. [AI Sandy.] Kathleen said this might be among those student awards to be consolidated.

Roland was also to find out if there was money to help move Ralph Bolton's library to Alto Plano. In addition to money Ralph will contribute, Roland contacted the Library of Congress. His entreaty probably did not reach the desired target. He asks if anyone has connections with the US embassy in Peru because they have a library outreach section. The total cost will be around \$5k. The University of Alto Plano will contribute a couple of thousand dollars. Kathleen suggested we might make an appeal for donations for that though the down side is that it would compete with other fundraising. Alicia noted that one Pelto awardee was working in Peru—Patricia Hammer. Roland will follow up with her. [AI Roland]

James reported that he did not follow up on the possibility of a Board-sponsored panel on the evolution of presentations from oral history to carbon paper to podcasts.

Critical Conversations

Kathleen noted that we need to choose a topic very soon. The final program goes to press in February. The preliminary one is posted by end of Dec/first of Jan. We can put the critical conversation as "TBD" in the program. Amy, who is located in Albuquerque, can help with this. Kathleen suggested that Amy, Ruthbeth, and others with interest, produce a 3-sentence blurb for the program. Topics proposed included immigration and immigrant rights, minority rights, and gay rights. Santa Fe Day would be a good time for the Critical Conversation because it is the day to invite community members who register but do not pay. The same applies to other participants. Kathleen said, however, that if they attend the whole meeting they need a waiver. The slot reserved for the Critical Conversation is noon on Tuesday, the first day of the meetings and Santa Fe Day.

Actions taken by EC: the Cernea Award

Issues related to the proposed Cernea Award (14-21) were discussed by the EC because of the short time period to get the materials to the Board, and the proposal wasn't ready for Board approval. We anticipate bringing this to the Board in March or more likely in Nov of 2017. Cernea offered to provide 4 years of funding for that award. The EC had to decide whether to accept the gift of \$2000 with expectations that by next November or March, Cernea would put together a proposal for

establishment of an endowment with a plan to raise money to fund it. The EC provisionally accepted the gift. The Board will approve it when there is a viable plan and funds of at least \$10k. We will need also to name this award.

PMA Report

Neil provided the update. This is the busy time getting ready for Santa Fe. They have two new interns in the office helping with data entry and meeting preparations. Melissa continues her work from Germany, an arrangement that has worked well. She logs into the PMA computer where her main job is getting the schedule and program together, and she'll be doing that almost full time through end of December when the preliminary program is posted on line. Erve does a fantastic job as the program coordinator. The first evidence was in Vancouver with the Society's largest meeting attendance ever. He continues to work with program committee on the Santa Fe meetings, helping with meeting preparation, session planning, meeting with local organizations regarding sessions and funding. As of this month registrations are only about 100 people behind Vancouver, so this will probably be the second largest registration ever. Erve has done a lot of work for the Philadelphia meeting also.

Regarding management, Tom is wants to decrease some of his activity with SfAA and focus more on development. In anticipation of that, Neil will retire March 1 from the Oklahoma Dept. of Health after 34 years, but he will take most of February off to devote full attention to the SfAA. James and others spoke for the Board to express gratitude and congratulations to Neil. In the contract, PMA is scheduled to transition by end of December 2017 when Neil will take over Tom's role as Executive Director. Tom will remain engaged as long as he can with a primary focus on development, raising funds for awards, endowments and so on. He raised \$3k from Santa Fe's Chamber of Commerce, the money to be used for a reception. Tom will not be in Santa Fe and probably not in Philadelphia either.

Sandy asked about staffing issues. Neil responded that they run a lean operation and he doesn't anticipate that changing. They will bring in a couple of interns as they have done in the past. Tom's daughter Rosie will be on site as well and she'll be in charge of tours and receptions. PMA relies heavily on volunteers to save money at the annual meeting, and they have usually been very successful in securing student volunteers. Volunteers, who must be current members in the data base, get an email from Trish about the opportunity and free registration to the meetings. James asked if they get a letter at the end as an affirmation of their service in anthropology. Neil responded that PMA can do something like that. [AI Neil]

Kathleen asked about the addition of a staff member the Board approved to take over editorial and publications duties. Neil said they were waiting for the budget approval at this fall meeting. The two interns are in the master's program for an English degree. Jennifer said they are budgeted to start Jan. 1 to take care of social media, the website, and newsletter. Kathleen reminded the Board that the model for the new staff person is one in which, rather than the SfAA newsletter editor doing the work as in past, s/he would be in charge of dunning people for reports, doing

groundwork for pieces, putting together photos and those kinds of things. She noted as well that we moved forward in discussion of a strategy regarding the SfAA news running as a news site rather than a published newsletter. What we have now is an electronic version of what our paper newsletter looked like. The idea for the ongoing site is one that is updated frequently. Kathleen will send that back to the publications committee to think about how this might look in the future. [AI KM]

In response to Roland's question, Neil said we do have metrics for how many people read the newsletter. As of Thursday, the site had received 1317 views. Bryan reported that the link comes into email and then is quickly buried by other messages. Kathleen pointed to her school's Latin American Studies example, "Panorama," that publishes news and blogs, and is sometimes updated 2X/week. Now that website gets close to 10k unique views/month from US, Berlin, and all over Latin America. Kathleen proposed that we might replicate this model in which periodically an email goes out that says we've updated the newsletter. It could contain regular columns such as John VanW's reports from the Oral History Project. Could be fresher.

Laurie suggested we include a guide to our website so prospective readers can see what it includes. Kathleen is hopeful that we can set up a platform for periodic e-blasts to the members drawing attention to the website.

HO, PA Editors' Reports [p. 22] Searches [p. 190]

Sarah noted that submissions to HO are on par with what they were last year, but that papers are of higher quality because they are getting more rigorous regarding the process of "revise and resubmit." Authors are going through more revisions, but it gets them where Sarah wants them to be. She reported that the director of Wenner Gren and AE convened a meeting of all editors of anthropology journals. There was an acknowledgement of the wider group. Some discussion hinged on questions of open access, and journals like HO that are fundamentally different from the Wiley Blackwell portfolio.

Sarah raised for discussion the issue of authors submitting their own translated abstracts in addition to the English-language abstract. Jennifer asked if it would be useful to note that the translation is provided by the author, a view affirmed by Sarah. Neil proposed that it be included as a sentence in the author's statement. Sandy expressed concern about poorly translated abstracts and the need for a check on them, but Sarah noted that the Society doesn't have the resources to pay for translations, and it is difficult to find translators for some languages. Jennifer sees these translated abstracts as a worthy experiment in which authors can identify another target audience on their own. Adding the one additional abstract won't add any significant cost to the journal, a view affirmed by Roland and Neil. Bryan asked if would be possible for readers to search for the content in the other language. He argued that offering this option could dramatically increase readership. Sarah has been sending out emails to authors reminding them to publicize their articles in, for example, Google Scholar profiles.

Roland asked about uploading articles to academia.edu. Sarah says the standard policy is you can post a pre-copy that belongs to authors until HO edits it. This pre-copy should be linked back to the HO website where, according to Neil, copyright of the final version belongs to HO. Sarah said the editors do not patrol authors' uploading their own pdfs, preferring to encourage people to do that to get HO citations up to increase the journal's impact factor. Kathleen said the benefit to the impact factor far outweighs any costs.

Roland moved that HO offer an option for authors to submit a translation of the title abstract and keywords in one additional language, noting that authors will be responsible for accuracy of their translation, and it will be indicated in the author's statement that the author has provided the translation. Jennifer seconded the motion.

In further discussion, James raised the issue of special characters that Neil said would not be a problem. Further, this option could encourage people to submit manuscripts to HO, and it is symbolic of our desire to reach an international audience.

James called the question. The vote was unanimous in favor of the motion.

The discussion then turned to HO's impact factor that depends on citations the previous year. Sarah noted that one thing that has hurt the journal is that it wasn't fully accessible online. Now that it is online and searchable, she believes its impact factor will improve over time. Ruthbeth suggested there could be an effort to reach out to members to cite HO articles. Sarah said she encourages people to cite applied anthropology the Journal of Peasant Studies that requires its authors to cite its own publications. Neil said it will help also that we entered into an agreement with JStor to load back issues of HO and PA. We have a 5-year rolling wall and they are still in the process of getting all that uploaded. Sandy asked if we have any metric that shows the percent of those submitted that are accepted. Sarah pointed to the report she submitted that shows HO received 102 submissions last year and rejected 40%. Jennifer pointed to one of the things in Sara's report, that it is hard to find peer reviewers and to have them submit reviews in a timely fashion. She urged Board members to help when we get those requests.

Kathleen pointed out that this is Sarah's last year as editor. She has been asked to stay on an additional year, but if that doesn't happen, we need almost immediately to form the search committee for a new editor. If Sarah agrees to another year, the new editor needs to be in place by the fall 2017 so the new editor can start to review materials for the 2019 volume year. Sarah goes through the 2017 volume year. The SfAA news editor is open also. A search committee would include new members plus members of the board. Sandy and she will put that search committee together. [AI Kathleen and Sandy]

The Board took a short break.

Treasurer's Report (p. 24)
Unaudited Financial Report (p. 26)

Jennifer referred to the report in the meeting and underscored the point that the Society has no citations of inadequate financial practices. Those thinking of giving large donations may want to see our audit and will want to see “no citations.” In 2015, we had good revenues attributed to annual meetings successes and memberships. In the past, a lot of revenues came from journals. Now we do not lose money on our journals, but they are no longer a significant source of revenue for the Society.

Jennifer then explained how to read the August 2016 financial report noting that for each month of year, we see comparison with the prior year. Most revenues accrue in October because of meeting registration and membership renewal. That money acts as our buffer the first of the new year when we're spending a lot of money on the annual meeting. She also noted that any comparisons between 2015 and 2016 are distorted because of the Poarch Creek Band gift. The contributions that we receive as a Society come into our budget and then we move them to the trust or other designated accounts we have. That allows us to see the amounts as they come in and before they are disbursed.

The Society is a 501C3 organization with obligations to the IRS. The auditors note that we use a standard of accounting that is acceptable for an organization of our size. As we continue to grow, there may be a recommendation to us to change the way we do our accounting. Neil expressed confidence in the auditor we use because they specialize in and use standard practices for non-profits.

Because the Board has a fiduciary responsibility, Kathleen asked about oversight of the form 990, the annual 501C3 report to the IRS that reports incomes, salaries, and personnel costs. She noted that the Board has never seen or voted on them, and she suggested these be reviewed by the treasurer and perhaps voted on by the Board. Jennifer responded that by voting on our budget and our financial statements, she is confident we're doing what we need to do. She will review past 990s and bring a recommendation to the Board for how to move forward with oversight. [AI for JW]

Referring to the bottom of page 24 of the meeting packet, the Board reviewed in Pittsburgh a schedule for proposed dues increases. In the 2016 spring meeting, we approved an increase that is going to start impacting the budget next year. Page 25 shows what was approved for membership and registration categories. In response to the two modest increases to dues since she became treasurer, Jennifer said there have been no complaints to the office or Board members. She will keep a close eye on the increases that will be instituted next year (2017) so we can make the best decisions for the Board going forward. This links to the budget proposal.

Thinking about incentives to join the Society, Bryan raised the subject of tax deduction of membership fees. Ruthbeth said her department purchases students'

first year memberships, students get engaged right away, and probably 95% renew themselves after that. She wondered if the Society might offer some discount for bulk purchases so other departments would follow Memphis' example. Roland suggested this would make a good newsletter article. [AI RBF] Other ideas included a department's getting their logo on the annual badge and an online promo on the website. Jennifer agreed to look at what such incentives might cost (e.g. how big would the discount be?) and other ways to incentivize bulk student memberships. [AI JW]. Kathleen said March seems like the time to pull this together so it can be promoted through the summer.

Jennifer returned the discussion to the treasurer's report and went through the major points. Over the years, we are increasing both revenues and expenditures in a pretty steady fashion. First is membership dues, on page 1, with increase in the budgeted projection as a result of fee increases approved by the Board. About half will be realized in the 2017 budget year. The remainder of those will likely renew in the following year.

The next 3 highlighted numbers show revenues collected for the prior year, in the year of the budget, and for the following year. There are always 3 lines for revenue collection for the annual meeting. The 2017 budget projections show that we anticipate a healthy annual meeting. One additional note is that the addition of gifts, such as what Tom secured from the Chamber of Commerce for a reception, is found money that counts as revenue from the annual meeting budget. This kind of gift can make a significant difference as it did in Pittsburg where we had a lot of help plus a great hotel contract.

We are going to move some of our investments into a higher dividend investment. Those investments are found in monthly financial reports in the three Schwab Accounts managed by Tom. The first is a short-term reserve fund that we use to balance out revenues over the course of the year. When we bring in money in Oct/Nov., we can move some to a reserve account to feather our nest for the beginning of the next year. The second account is a longer-term safety net to be used in the event of an unanticipated revenue shortfall. The third Schwab account is the Founders' Endowment. The Board approved at the March meeting a proposal to boost the Founders' Endowment by \$15k with money from an unrestricted part of the annual awards trust. That transfer is not in these reports because the money is to be moved in December 2016.

Jennifer clarified that Schwab American is the name of the company that houses the funds. Until about five years ago, we had a manager for our investments. Then Tom presented a compelling memo that he could watch those investments with as much accuracy as someone we'd pay. He also manages the trust.

Page 2 of the report shows the budget line for committee requests for conference calls, mailings, and so on. Today the only committee withdrawing from that line is the Oral History Committee. There is a small amount from the Margaret Mead

Committee for distribution costs. These might go up because of the need for international shipping.

Jennifer answered questions about requests for the Oral History Project and publications budgets. There may be a slight increase to the HO budget for 2018 depending on the editorship situation. We do typically fall within the projected budget costs. This allows that cushion for the additional translated abstracts. We also decreased the projected costs for the SfAA news because we currently don't have an editor for that publication.

The next area of expenditures Jennifer covered relates to the business office. On page 3 of the budget spreadsheet, we see an increase in fees and salaries for the business office based on 2 things: a cost of living increase and an additional salary or hourly wage for a person who will be the social media staff person budgeted at \$15k at the request of PMA. There has been an increase in the office space budget to make space for that the new person.

From page 4 of the report, Jennifer explained that when we experience years with revenues that exceed expenditures—on the final line—those extra revenues go into the reserve accounts for which we get the monthly reports. These help us even out the expenses we need to pay throughout the year and for times when we might not be able to meet our expenses. If there is a meeting when we don't make the target, we will go to the reserves to make up the deficit.

Jennifer then explained why 2016 is the only year with a line for the PMA performance review. In the past, that cost has been absorbed into the president's or board's lines for travel, but because it is written into the contract that we perform a review, we added a line for that to be consistent with the structures that the board is setting forth. The midterm review we conducted in 2016 is the first time we've done a mid-contract review. We ended up not using any of that money but we had funds in case we needed, for example, a site visit.

Jennifer noted that webpage receipts are for advertising jobs, services for which we charge, so we would like to encourage more job postings there. Roland pointed out that the AAA wants to advertise more non-academic jobs and will do so for free. Kathleen then suggested we need to publicize the number of hits we get on our newsletter to make it more attractive for such job postings. [AI unassigned]

Another item related to the budget is a proposal to move some unrestricted funds to the Founders' Endowment at the conclusion of this fiscal year. People can designate donations or can give them unrestricted. We can choose to move unrestricted funds to incentivize those working to reach the \$100k goal. We don't know how much that will be until the end of December with receipt of the month's financial reports, but there are ways the Board has in the past moved money to help our fundraisers make bigger asks of those supporting the Society. We want to recognize efforts of those

who work hard to increase donations. This could be a motion we discuss here and have a final number later on.

Kathleen gave two reasons for supporting this idea. One is to encourage the Founders; the other is that we should get into a habit of putting money aside for the distant future. It is fiscally sound behavior. The Board has authority to dip into the Founders' Endowment, even the principle, if we need to in an emergency.

Roland moved that we move unused unrestricted donations to the Founders' Endowment at the end of 2016 in an amount to be distributed by the board after the December 2016 Financial Report is reviewed. Laurie seconded the motion. There was no further discussion and the vote was unanimous in favor of the motion. [AI JW]

James moved with Roland seconding that the Board accept the treasurer's report. With Jennifer abstaining, the Board approved the motion.

PA

The discussion turned to issues related to Practicing Anthropology. Sandy noted we do not have a report from PA editors. James suggested we make PA available at our annual meetings. He noted that the thematic volumes are useful classroom materials. Neil said that with 30-40 of each issue (unless guest editors have requested additional copies) they could be made available at the registration desk or in the room for publishers or at the book exhibit.

The Board then discussed how better to promote PA such as doing a better job of sending announcements out when it is available. Neil said the format has changed from 10-12 articles to 25-30 short commentaries. Each article is an \$88 upload.

The PA editorship is one year behind the HO editorship so we Kathleen suggested we could have searches for all three of our publications. Neil agreed we should start to think about the PA editorship because last time it took longer than anticipated. Kathleen will work with the publications committee to put together search committees for these editorships and develop a strategy for nominations and soliciting nominations for editorship. [KM AI]

Jennifer said that we pay the way to the meetings for one of the PA editors to participate. We also subsidize that journal because revenues don't cover costs. Sandy commented that PA provides an opportunity for practicing anthropologists to publish and to get something out quickly. And the standards for PA encourage people to write for other human beings rather than just fellow academics. He is disappointed that the editors aren't part of the Board because they have more to offer than just the journals. Sandy further suggested that having one of the PA editors here would allow the Board to ask how well operating with a troika works. Does it help to have a departmental committee to share that big responsibility which doesn't provide a good niche for career development? To get them to the meeting,

Kathleen suggested a strategy would be to make a personal call to have one of them attend the meeting in March [AI KM]. We would pay their expenses to come to the meeting.

Laurie left the meeting.

Kathleen noted that we need guidelines as we search for new PA editor(s). Each of the current editors traded off overseeing issues. Jennifer said they were approved September, 2014 as editors. They started with volume year 2015, so will do 2015, 16, and 17, through the first issue of 2018, according to Neil. We will have to work on all three editorships at the same time.

2017 Program Chair's Report [p. 42]

Citing Nancy Owen Lewis' report, Kathleen noted that registrations for the meeting in Santa Fe are running just behind Vancouver, so these meetings will likely be the second largest historically. Nancy raised issues about a lack of communication between the program committee, program coordinator, and PMA, something the Board has heard in the past. After conversations with Nancy, Neil, and Erve, Kathleen believes these issues were resolved. The questions Kathleen asked are: How do we train our program chairs? Where is the breakdown taking place? One of her concerns then is enhancing communication.

Neil affirmed that this is an easy fix by working earlier in the process with program chairs to go over the program chair booklet, and by assuring that the booklet is up to date.

Letters have gone out to the Philadelphia area seeking a chair for the 2018 meetings. Kathleen suggested that the booklet be modified to include a step in which the program chair's fall report include an update from Erve about his activities. James then suggested that Erve could be asked to skype into the meeting so the Board could ask him for his update. Though the current issues raised by Nancy's report appear to be resolved, the point is to assure the Board isn't having the same conversation in a year.

WCAA report and data collection request

WCAA Communications [p. 45]

WCAA Survey [p. 48]

WCAA Quarterly Newsletter [p. 68]

As part of our goal to internationalize the Society, the SfAA joined the World Council of Associations of Anthropology (WCAA) about a year ago. The WCAA, with about 54 organizations represented, has voted along with IUAES members to merge the two into a bicameral organization, but the specific constitution for the new body has yet to be written. The next big meeting will be in Brazil.

The WCAA conducted a survey to find out what the half working outside the academy were doing. This stimulated their interest in doing a broader data collection exercise. The first pass preliminary questionnaire is in the packet.

Kathleen asked: Do we want to participate and if so, what are our recommendations for the actual instrument that will be used? Another issue is about WCAA desire for access to our membership list. Kathleen said we'll send the materials out to our membership instead.

Further, as a result of our relationship with WCAA, we've gotten several requests to sign onto declarations of the WCAA or send letters and because the deadlines were too close for our ten-day discussion and voting period, the EC considered and approved these. One had to do with imprisonment of an anthropologist held by Iran. She was released. The WCAA and IUAES believe they had an impact on getting her out. The Polish anthropological society is having a conference next week. We signed onto the WCAA declaration of support for that. Kathleen asked the Board to authorize the EC to make these decisions under such circumstances. If that would be acceptable, the EC would review requests and decide. Ruthbeth moved with Bryan seconding that in the event of time-sensitive requests for support of international colleagues, the president and secretary will circulate materials and ask for a rapid response from Board members in the form of objections only. The vote in favor of the motion was unanimous.

The Board turned to the issue of the data collection survey found in the packet. Discussion included AAA's role as the largest member in the WCAA and their own survey reported in the AAA news. They discovered that a lot of people are practicing and applied anthropologists and they are continuing to make visible that angle of the organization. The survey and publication of the results is aligned with some of their other initiatives to expand their membership base.

Similarly, about 7 years ago, COPA and COPAPIA initiated a survey. They asked the heads of applied programs to reach out to alums who had graduated over the past 5 years. The response was phenomenal and provided more real world information. Kathleen noted that there is an ongoing data collection of following a sample of PhD recipients across the disciplines. Those data are regularly published.

Issues discussed concerned the quality and need for improvement of the WCAA survey, the possibility of tabling the issue until March because the WCAA won't act until May, the need for caution in moving forward in case the initiative dies, the geographic distribution of collaborating institutions, the advantages to the Society in membership recruitment of identifying the SfAA as an international rather than American organization, SfAA membership dues and the need for an invoice from WCAA which Kathleen will request, the possibility of involving our membership in improving the instrument, whether there are intellectual property issues that might affect our posting the survey for comment (Kathleen will check on this), benefits of asking WCAA how they want us to do it, and members who might be good to review the survey instrument.

James moved with Roland seconding that we move forward with reviewing and participating in the WCAA survey.

The vote was unanimous.

Kathleen will move the project forward by doing the following two things:

a) Ask permission of the WCAA to post a link to the survey to allow our members to review it. OR Ask the WCAA how they would like us to make it available for review.

b) Hand the WCAA survey to Merrill to review in the context of the member survey and outcomes of the AAA survey. Contact a couple of people (mentioned were Vince Anne Adams and Jim Carey) with expertise in reviewing such instruments, and “cc” Sandy on communications.

Kathleen read the AAA statement regarding the Polish Ethnological Society and discrimination and protection of human rights. Jane will send a link or the statement to Board members.

Secretary’s Report [p. 75]

Jane summarized the document found in the packet concerning actions taken by the Board since the March meeting.

Consent Agenda

Business TIG Report [p. 77]

Del Jones Report [p. 78]

Margaret Mead Committee Report [p. 79]

Peter K. New Report [p. 83]

Hackenberg Committee Report [p. 90]

GBV TIG Report [p. 92]

Higher Ed TIG Report [p. 95]

Kathleen asked for a motion to approve reports as written. Alicia moved with Roland seconding that the Board do so. Discussion followed.

Kathleen is working to add new members to the Del Jones committee. The SfAA representative to the Mead committee cycles on 2017 (Findstrom). The AAA needs to add members; Kathleen will remind them to do that. Jennifer suggested adding TIG reports to the consent agenda. Kathleen pointed out that TIGs operate as contained units of the Society. Liaisons relay questions, TIGs submit biennial reports, and the Society does not pay for receptions. TIGs operate as contained units within the Society. Neil added that some work with the program committee to develop sessions around particular topics.

Ruthbeth offered to be the liaison to the Higher Ed TIG because she is in frequent communication with Bryan who requested a liaison. James said liaisons vary in their level of interactions with TIGs.

The vote to approve the consent agenda was unanimous.

Consolidate Student Travel Awards? Student Travel Awards Flyer [p. 110]

Kathleen introduced the possibility of consolidating student travel awards because of her experience with students who had to apply up to five times for travel awards and the fact that some committees get very few applications. For consideration were Bea Medicine, Del Jones, Spicer, Kushner, and Student Endowed Award awards. Bodley is still new and trying to raise funds. Jennifer noted that, because the number of applications has decreased, there is a need to streamline the process, but there is probably a balance that needs to be struck between consolidation and other needs: awards committees are a way the membership engages with the Society, and we maintain a donor stream with those who are loyal to those for whom an award is named.

The Student Endowed Award was started by a student committee several years ago. They get some applications but are not actively raising funds. We might sunset it and absorb it into the trusts. Endowment cannot be more than \$5k, so that gives us about \$250 to award. The vision was that it would be a bigger student-run initiative.

Kathleen asked if it would be possible to collapse Kushner and Spicer, and she suggested we explore the potential for a single portal for applications. Neil said that could be done. Kathleen's idea would be to maintain the integrity of the student awards but have a single awards committee with a single portal for applications. The application process should be smoothed out so some are not more onerous than others, and a front check sheet could be used for applicants to identify those for which they wish to apply. Students cannot receive more than one and they can be either graduate or undergraduate students.

Sandy proposed a way to reduce the number from the current 15-20 committee members the president has to fill to five. His idea is to appoint a committee of five that covers all the awards but with the provision that a family member who wants to continue to participate would be consulted on the particular award. Eventually the committee would not have family members any more as they pass away or lose interest, and the five individuals appointed by the president would look at all the applications. We would have a policy in place to inform future donors about how the Society handles such awards.

Jennifer said we should look at original documentation to be sure any changes we propose are aligned with what was approved with original donors. Proposed changes to the original agreements would need to be taken up with them first.

Ruth Beth suggested that people who have served on these committees could have this discussion, considering, for example, how much time vetting applications takes. Neil said we receive probably close to 20 for the different awards, so fewer than six for any single one, and one or two for Bea Medicine and Del Jones. (The Peter K. New award is big and will have to remain separate.) Discussion turned to ways to

encourage more applicants, relying on improved communication. But Neil said our members get e-blasts and paper communication, leading Kathleen to comment that that application itself acts as a barrier. The common portal could encourage more to apply by reducing the amount of work applications take.

Jennifer agreed to look at the original donor agreements for student travel awards and write something up for the March meeting. Meanwhile, PMA will look at what it would take to create a single portal for student award applications and the Board will table the idea of committee consolidation until we know more about what the impact of that would be.

BREAK

Laurie rejoined the group. Kathleen will talk to Laurie about the AAA ideas for finding a home for practicing, professional, public interest anthropologists.

James introduced a motion on diversity and respect that was modified slightly in Board discussion. The edited version appears below.

SfAA Statement on Diversity and Respect

We as members of the Board of the Society for Applied Anthropology affirm our ongoing commitment to value human diversity in all its myriad forms and to encourage all of our members to provide safety and basic human rights for everyone.

Anthropological perspective and practice are grounded in respect for all persons, civility, and thoughtful examination of ideas and policies. It is especially critical at times of uncertainty and change.

We recognize a common responsibility to support community members who may feel threatened and to counter hostility toward immigrants and other marginalized groups.

We pledge to continue to exercise and guard academic freedoms to examine and address such issues as perpetuation of inequalities and policies that oppress or degrade.

We urge involvement of everyone in learning and working together to create positive social change, promote humane understandings, and encourage a variety of shared actions to further these goals.

Jennifer moved with Laurie seconding that we approve the statement and disseminate it widely. The motion passed unanimously.

Meeting Venues 2018, 2019, 2020, 2021 [p. 76]

We need to make decisions on annual meeting venues earlier so the Society can benefit from earlier negotiations for competitive rates, attractive places, good local support, and timely identification of program chairs and program committees. With 2018 slated for Philadelphia and 2020 for New Mexico (though the city remains to be chosen), the board discussed 2019. Neil reported that Erve believes Anaheim would be a good location with local support and a program committee. Other supporters suggested the weather is better there in March than in Philadelphia or Denver, the city is the right size for us, we have not been to California in a long time, the anthropology of tourism crowd can go wild, it is a place that is kid friendly and mainstream America, and it would demonstrate we're less classist.

On the down side, the meeting would be in the middle of a big city, an hour from the airport, with little excitement, and terrible traffic. For families, Orange County offers only Disneyland.

Others suggestions included Oakland (no hotel), Portland (rising costs), San Jose (very expensive), Seattle (wonderful meeting with good revenues in 2011 and great community day), and Las Vegas (good weather, fabulous day trips, many environmental anthropology opportunities, sizable airport, possibility of indigenous land for the meeting—but Jennifer raised questions about contract negotiations and liability issues on tribal land).

For 2019, the order of priorities is Seattle, Portland, Las Vegas, and Anaheim. We should do a conference call or email vote on the 2019 list when we get the PMA recommendation.

Discussion led to a decision to meet in Albuquerque in 2020. PMA should start negotiations there.

The Board then turned to discussion of a venue for 2021. Sandy suggested Oklahoma City for 2021 with its tribal and other issues. Ruthbeth reminded the Board to keep the southeast in mind to students and faculty in that region are not disenfranchised. The Board ruled out North Carolina and Memphis because of discriminatory legislation. Charleston has no place to meet in the city center. A site in Mexico just south of the border was suggested with the Society supplying pole vaults to get members over the wall. College Park, Maryland and Alexandria, Virginia came up as did Baltimore. It was suggested we post a paragraph (in the SfAA news?) that explains the difficulties of finding a place east and south that respects all of our members, and invites the membership to get involved in the discussion.

A brief brainstorming session concerning the 2022 international location ensued. Names tossed out included Venice, Reykjavik, Quito, Dublin, Edenborough, Belfast, York, Guadalajara, Oaxaca, Mexico City, Greece, Madrid, Barcelona. Sandy suggested that Vancouver could become a regular among North American meeting sites without becoming our international location. One problem is that

CASCA has their meeting in May, so ours would draw away from their conference. But if we re-declare ourselves as an international organization, we would have 150 additional members. This could be negotiated in such a way that we don't look like we're poaching their territory. Kathleen added that we could do some revenue sharing and make it a joint meeting, something CASCA wants. Or Sandy could work with the CASCA president to assuage their concerns since they aren't likely to move their meetings to March.

For an international location, Kathleen expressed interest in getting more involved with European anthropology because of their growing interest in applied anthropology. With time running out, Kathleen asked that the Board move on to the next agenda item.

Midterm Review of PMA: Report [p. 192 – 228]

Neil left the room and Jennifer explained that it is customary for the Board to go into a closed session for this discussion. She reviewed the report and the Board discussed its main points. Amy then moved, with Roland seconding, to accept the report. Acceptance of the report was unanimous.

Aside

Laurie pointed out that Philadelphia scheduling is difficult for observant Jews. She suggests that we knock \$25 off their registration fee for those who self-identify. This would cover the cost of a second suitcase in which they would have to put the food they have to take. We could say those with concerns about the Passover issue contact the PMA office. Then behind the scenes, we could authorize a discount or look at options for addressing dietary restrictions. Kathleen will talk to Tom about this issue.

Committee Reports with Requests for \$ or Board Action

Nominations and Elections [p. 111]

The ballot was on the website before we could get it to the Board for approval. So, we need now to approve it even though the candidates' bios are up and elections have begun. Laurie noted there are no African Americans on the ballot. Roland moved, with Bryan seconding, that we approve the N&E recommendations. The vote was unanimous.

PMA Development Report (Hann) [p. 114]

Kathleen said this item should have been on the consent agenda. Jennifer moved, with Amy seconding, that the Board accept the report. The motion passed unanimously.

Oral History: budget request [p. 115]

John Van Willigen asked for \$500 even though Kathleen encouraged him to ask for enough to clear the backlog of transcriptions. The Executive Committee thinks we should add a thousand to his request to make it \$1500. Jennifer said she already

embedded that in the budget which we approved. We need to vote to accept an amended budget. They are also asking for recommendations for people to be interviewed and for a person to do the interview. These recommendations should go to John Van Willigen. Ruthbeth moved, with Laurie seconding, that we accept the report with its budget request plus the additional \$1000. The motion passed unanimously.

Sol Tax Committee [p. 117]

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Ruthbeth moved, with Laurie seconding, that the Board approve the committee's nominee. The Board passed the motion unanimously.

The Committee suggested changes to the criteria wording so the Board discussed the need for standardization in the nomination packages. Kathleen suggested they follow the example of the Malinowski committee to clarify what needs to be in the package and how that content relates to the selection process, and to streamline the process to encourage more nominations. The Malinowski committee asks for a nomination letter, two additional letters of support, a CV, and links to supporting information. A number of problems with the Sol Tax nomination process were raised, referencing page 123 of the packet where a box shows recommended wording: contradictory criteria in different parts of the website, uncertainty with regard to service, the distribution of a template either to all or none, whether the award is restricted to academics, the number of criteria an applicant must satisfy (is it "all," "one or more," "most of"?), and the option to invite nominators to update nominations. Kathleen will talk to Ann about the wording, especially the question of the inclusion of non-academics for the award. Neil, for PMA, will assure information on the website is consistent throughout. Because nominations are not due until October, the Board agreed to table the issue and vote on it by email before the March meeting.

Ruthbeth moved, with Bryan seconding, that the Sol Tax award be authorized to contact nominators and encourage them to update letters that are out of date. The vote in favor of the motion was unanimous.

Pelto Committee Report [p. 180]

The Pelto committee has requested a Board liaison. Alicia was the liaison but will no longer be on the Board the next time the biennial award is given. She will continue in that role until she cycles off the Board, and Kathleen will let Merrill know.

Founders Committee Report [p. 181]

The committee requested that the deadline for donations be removed and that they instead be allowed to leave open the period for donations so donors can be designated as Founders if they contribute \$750 or more whenever they do that. It is a minor change in the document that established the Founders' Endowment.

Roland moved, with Amy seconding, that the deadline be removed for donations to become a Founder.

The Board voted unanimously in favor of the motion.

Extraction TIG requests [p. 184]

The TIG requested access to the membership email list to be able to communicate beyond their own membership. To avoid over-taxing people's emails, the Board agreed they should contact Neil when they want to reach the entire membership. They will also be encouraged by the new TIG liaison, Bryan (who replaced James at his meeting) to write an article for the newsletter.

Kearney Committee Report [p. 185]

Jennifer noted that the committee's budget request will be taken up in March by the trustees, so we don't have to vote on that.

She moved, with Ruthbeth seconding, that the Board accept the report.

Support for the motion was unanimous.

Risk and Disaster TIG Report [p. 189]

Bryan Tilt was appointed as liaison to the Risks and Disasters TIG.

New Business

The Board wishes to create a special award for service to the Society in Tom May's name, have a plaque made, and present it via Skype during the annual awards ceremony in Santa Fe. It was suggested that Don Stull, a close friend of Tom's, be asked to make the presentation. Funding will be worked out so that Society money isn't used because Tom would object to that.

Other

Kathleen would like a directory or database that tells us where people are working. The issue was tabled and will be put on the agenda for March.

Close of Meeting

Jennifer moved, with Ruthbeth seconding, that the meeting adjourn.

The meeting adjourned at 4:51, and Board members enjoyed a glass of champagne complements of PMA.